

President's Message



Our focus on nurturing the next generation of leaders, thinkers, and change-makers continues to be at the heart of our educational mission, and our dedication to the highest quality research for academic and societal impact remains our commitment.

Professor Lily Kong
PRESIDENT

The past year has been one of significant growth and achievement for Singapore Management University. As we navigated an increasingly complex and challenging world, SMU remained committed to doing the best by our students, harnessing the collective brain trust that our faculty represent, and the professional expertise of our staff, to deliver impact on our community, country, and region. Our focus on nurturing the next generation of leaders, thinkers, and change-makers continues to be at the heart of our educational mission, and our dedication to the highest quality research for academic and societal impact remains our commitment.

In the last year, we have enhanced our academic offerings, sharpened our research directions, supported innovative and entrepreneurial ambitions, strengthened partnerships, and extended our networks. These will be apparent in the pages to follow.

Looking forward, we are excited to celebrate SMU's Silver Jubilee in 2025, marking 25 years of excellence. We have planned a year-long programme of special events and initiatives to commemorate this milestone. We hope our stakeholders will join us in these celebrations, so we can express our gratitude for your steadfast support. Our achievements

over the past 25 years have been made possible by your unwavering commitment.

Our priorities remain steadfast: to deliver a transformative educational experience, to drive research excellence for impact, and to contribute to the betterment of society. We will launch new plans next year to take the work of the last several years to a next high.

I am deeply grateful for the unwavering support of our stakeholders, whose dedication enables us to achieve our goals.

I look forward to your continued support as we work together to shape a brighter future for all.

